



World Malaria Day
April 25, 2009
Western Kenya

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CFW clinics
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CFW Franchisee
Elizabeth Kariuki



July 2009 - HealthStore Newsletter

Dear Friend,

You receive updates from me about the CFW network in E. Africa only every few months. But rest assured that our staff are hard at work to ensure that all CFW franchisees provide access to quality healthcare every day of the week. Our franchisees continue to treat many people suffering from malaria and other life-threatening diseases. And besides treating diseases, our franchisees also conduct frequent community outreach programmes to prevent people from contracting diseases in the first place.

I would like to thank those of you who responded to my first newsletter. One of our most generous donors, and a good friend of CFW, suggested I should give a bit of family background to you:

My wife Pamela and I live in London and have two children, Pierre and Renee. Pam is a nurse/midwife and Public Health Specialist and was the VP for “Mother Craft” at Nestle in South Africa when we married. She gave up a great career to be with our two children and made a wonderful job of it. Our son Pierre has always had a deep love for the African bush. He and his wife live in Connecticut and run their own eco-tourism company (www.classicafrika.com), and have a 14 month old son. Our daughter Renee and her husband live in London where Renee works for Morgan Stanley; they are expecting their third child in December (two boys so far...we are keeping our fingers crossed for a little girl!).

NEWS

- Spencer (our new Country Manager) has settled in well and has committed our operation in Kenya to improving our CFW franchisees’ clinical excellence and business skills.
- Our CFW clinics actively celebrated “World Malaria Day” (April 25). To give you a feel for some of the activities, I have highlighted two CFW clinics, one in Western Kenya and one in Central Kenya (see photos page 3).
- In Rwanda, we appointed a pharmacist as a consultant who has been organizing community outreach activities around our 3 Rwandan CFW clinics (see photo page 4).
- We are sad to announce the death of one of our CFW franchisees in Kenya, Elizabeth Kariuki (see obituary page 4).

Funding Update

As a direct result of the economic slowdown we find ourselves struggling to collect donor funding to cover operating costs.

For our operation to become self-sustaining in Kenya it will require us to scale to several hundred clinics. Scaling is impossible without substantially more funding, yet there remains a dire need to increase access to quality basic healthcare at the bottom of the socio-economic pyramid.

To alleviate the problem of reduced donor funding we have decided to present proposals to potential “social venture capitalists” to fund the expansion of our network in Kenya towards self-sustainability. Our current 85 CFW clinics – three in Rwanda and the balance in Kenya – will continue to rely on donor funding to deliver quality healthcare to the poor at affordable prices. We are therefore appealing to you as donors to continue your donations to support the clinics and the good work they do.

If you would like to know more please feel free to send me an email or give me a ring. And we are grateful to those of you who continue to support us financially in these difficult economic times.

Kind regards,

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World Malaria Day

April 25, 2009—Western Kenya

Screening and treatment at Bumala CFW clinic

Bumala CFW clinic is strategically placed in a busy upcoming town in Western Kenya. Mary Sitaka, the nurse in charge, is actively involved in community outreach activities. She contracts a Community Health Worker who works within the community and supplies them with health promotion items, gives health talks, and promotes the CFW clinic by encouraging mothers to take their sick children to the clinic rather than relying on traditional healers. With malaria a major killer of children in the Western Region, ignorance and reliance on traditional healers are major problems.

Thanks to Mary's proactive involvement in community health, and the support of our Kenya Company, the District Medical Officer

of health for Busia District chose Mary's CFW clinic as the preferred venue for World Malaria Day. The day was filled with different



events including a local Community Health Workers' group who entertained the crowd through drama, songs, and poems. Mary engaged an extra nurse, allowing all those who attended the event to be examined—187 people!—many of whom were then treated for various conditions.

World Malaria Day

April 25, 2009—Central Kenya

Rose Muthoni of Lucy Clinic in Embu District in the Central Region of Kenya commemorated World Malaria Day 2009 at Kathangari village six kilometers from her clinic. World Malaria Day activities were carried out by several groups including CFW, and included indoor residual spraying, drama and song by the local Community Health Workers group, and a demonstration of proper bed-net treatment by Rose (see photo right).



Rose was trained in a mission hospital where she worked until she started her own private clinic in 1999. She became a CFW franchisee in 2003. Many of her colleagues have moved to other countries for better paying jobs, but she decided to stay in Kenya and help her community through the CFW network.

CFWclinics, Rwanda

A recent outreach event near our 3rd CFWclinic in Rwanda drew between 100 and 200 people (see photo below). The event was



spearheaded by our new and very energetic consultant Emmanuel Ngabo-Mudidi, a pharmacist. Providing funding is forthcoming, we hope to offer Mr. Mudidi a full-time position.

Obituary

CFW Franchisee Elizabeth Kariuki

It is with sadness that we inform you that Elizabeth Kariuki, owner of “Glorious” CFWclinic, passed away on Wednesday May 19 while undergoing surgery for breast cancer. Elizabeth has been a CFW franchisee since April 2004. She was an active member of a local women enterprise group and a lay leader



with the Anglican Church of Kenya. She showed no visible signs of any illness and it came as a shock to her family and us when in April 2009 she was diagnosed with breast cancer at Embu provincial general hospital. The doctor referred her to Kenyatta National Hospital for further tests and possibly surgery. The specialist who saw her advised for immediate mastectomy, which was scheduled for Wednesday May 13. She passed on while undergoing the surgery. We are deeply saddened by this loss and pray for the family during their period of mourning.

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